



Thank you for your interest in becoming a Certified American Grown supporter and ensuring the survival and thriving future of our American cut flower and greens farms.

As you have heard, Certified American Grown has transitioned from a marketing and governmental relations group under the auspices of the California Cut Flower Commission to an independent, diverse and unified coalition that will represent small to large cut flower and greens farmers nationwide.

In order to get the reimagined organization up and running, we're seeking contributions to our Formation Fund that will help finance future Certified American Grown programs and operating expenses.

As a non-profit organization, we'll be able to use your generous contributions to finance day to day operations and specific projects such as our continued efforts in Washington, D.C. lobbying to protect farmers' rights and marketing efforts.

Organizations that become Certified American Grown supporters will enjoy varying levels of public recognition, along with Certified American Grown swag, for the remainder of this year and throughout 2021. See attached for a full list of benefits.

Thank you again for becoming a Certified American Grown benefactor and supporting our American farms. We truly appreciate your generous support of our programs.



CONTRIBUTION LEVELS AND BENEFITS

LEVELS	LEGACY	HERITAGE	PARTNER	SUPPORTING	CONTRIBUTING	FAN
Donor Level Pricing	\$25,000 +	\$10,000	\$5,000	\$2,500	\$1,000	\$100
Recognition on Website	Logo Listed	Logo Listed	Logo Listed	Logo Listed	Logo Listed	Name Listed
Window Decal	✓	✓	✓	✓	✓	✓
Iconic Logo Mug	✓	✓	✓	✓	✓	
Recognition in Blog	Dedicated Blog	Dedicated Blog	Dedicated Blog	Grouped Mention with Dedicated Paragraph	Grouped Mention	
Recognition in Newsletter	Dedicated Feature	Dedicated Feature	Dedicated Feature	Grouped Mention with Dedicated Paragraph	Grouped Mention	
Recognition on Social Media	Multiple Dedicated Posts	Multiple Dedicated Posts	Single Dedicated Post	Single Dedicated Post	Grouped Donor Post	
# of tickets included with donation for the American Grown Field to Vase Dinner series*	4 Tickets for 3 years	4 Tickets for 2 years	4 Tickets	2 Tickets		
Associate Membership (1-Year)	✓	✓	✓			

*Tickets to the Field to Vase Dinners will be valid once the award-winning dinner series returns in the hopefully not too distant future.

** Certified American Grown is a 501c6 non-profit corporation.

*** All benefits are annual unless otherwise listed





CONTRIBUTION FORM

Thank you for ensuring the survival and thriving future of our American cut flower and greens farms.

Supporter Information

Name: _____

Street: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

Contribution Level

Enclosed is my contribution of: \$_____ at the level of:

___ Legacy \$25,000+

___ Supporting \$2,500 - \$4,999

___ Heritage \$10,000 - \$24,999

___ Contributing \$1,000 - \$2,499

___ Partner \$5,000 - \$9,999

___ Fan \$100 - \$999

Signature: _____ Date: _____

Please return completed form by email to:
info@americangrownflowers.org

Make checks payable to Certified American Grown and mail to:
Certified American Grown
P.O. Box 90225
Santa Barbara, CA 93190

If you have any questions, contact Anna Kalins at anna@americangrownflowers.org or (805) 284-8584.

Contributions to Certified American Grown, a 501(c)(6), are not deductible as charitable contributions for federal tax purposes. However, they may be deductible as trade or ordinary and necessary business expenses.

